“Growth is inevitable and desirable, but destruction of community character is not. The question is not whether your part of the world is going to change. The question is how.”

Edward T McMahon (E. Fraser Chair on Sustainable Development at the Urban Land Institute in Washington, D.C)
CREW Wales Regeneration Summit Fringe

22nd October, Swansea High Street
From 12pm

Welcome to the first ever CREW Fringe event to the Wales Regeneration Summit. This programme is complementary to this year's Summit focus on town centres. We want to celebrate Wales' achievements in this area by hosting this full day event of activities and workshops. Starting with the exciting re-launch of our Welsh Towns Network, the afternoon will provide an opportunity to find out more about the networks hosted by CREW and a chance to get involved in shaping their future focus. You don't need to be a member of our networks to come along and join in! We have a number of simultaneous workshops running in the early evening across the venues followed by a film showing of Requiem for Detroit.

We are very grateful to our partners at Coastal Housing Association for all their support and letting us use their vacant spaces which we have temporarily transformed into event space. Please do note that these are all 'Meanwhile Use' venues and are currently in varying stages of development for longer term use, we would ask delegates to take care when in the ex-Iceland Superstore and be mindful of health & safety notices.

We are relying on the goodwill and generosity from a variety of partners to make this event possible – some refreshments will be provided for the afternoon session by local businesses; Coast Café, Buon Appetito and Raspberry Cakery, but we would actively encourage delegates to support the local high street businesses and 'bring your own' food and drink into the venues.

We hope that you enjoy the day, enjoy the High street and find something to inspire you…

One Word, One Picture, One Vision - Our Future Town Centres

What's the future personality of our town centres? What types of uses and activities will there be? What's going to be future appeal?

To continue the momentum of the Welsh Government’s High Street campaign at the end of September, we are asking everyone to contribute to the vision of our future towns in Wales. These will be used in the Welsh Towns Network workshop at the Fringe and the results will be taken to the Wales Regeneration Summit on the 23rd October.

Upload a word with a photo or a picture on what you want our Town Centres to be to Twitter, using the hashtag #supporthighstreets / #helpurstrydfawr or email it to: 1word1picture1vision@gmail.com

Meanwhile Use Survey:

Interested in Meanwhile Uses in Wales? Do you have any of your own projects you’d like to share or would like to know more?

Please take a few minutes to complete our survey on Meanwhile Use in Wales:

www.surveymonkey.com/s/MeanwhileUse
CREW Regeneration Wales

CREW Regeneration Wales has been established to promote integrated regeneration throughout Wales by sharing experience, good practice and regeneration skills. CREW Regeneration Wales aims to connect people and places, and to develop techniques and practices that will assist those involved in regeneration. All of CREW resources and toolkits are available to download free from our website.

www.regenwales.org

Follow us on Twitter for updates, events and news: @CREWRegenWales

---

CREW Regeneration Wales Networks:

CREW regeneration Wales hosts three networks for a variety of sectors undertaking work in the regeneration sector. These networks are free and are open to all. The Networking events as part of the Fringe for the Wales Regeneration Summit will provide an opportunity to anyone who is interested in finding out more about how they work and how they can benefit you and your organisation. Feel free to explore all of the networks and to get involved in the ‘Future planning’ workshops which will be used as a basis for the network themes over the following year.

**Welsh Towns Network: #WTNetwork**

The economic and commercial viability of small towns in Wales is challenged by long-term structural changes in demographic and consumption patterns as well as the current crisis of consumer confidence. CREW wishes to create a national dialogue which addresses these key issues and develops policy and delivery solutions which improve small town performance throughout Wales.

Anyone with an interest, either professionally or personally, in the future of small towns in Wales is welcome to join the network and contribute their expertise and knowledge. Those with responsibility for managing, regenerating, promoting and developing our town centres are especially welcome in order to maximise the sharing of knowledge and good practice. Wales has some excellent examples of effective town centre renewal which should be celebrated and disseminated. We can also learn from practice elsewhere and CREW is a member of the UK Action for Market Towns network. (Formerly the Small Towns: Policy & Delivery Network)

Network Contact: Alan.Southall@regenwales.org

---

**Venues & Travel Information:**

The fringe activities are being hosted in venues provided by Coastal Housing Association in Swansea City Centre. All of the activities will take place in ‘temporary use’ buildings which are on the High Street, close to Coastal’s ‘Urban Village’ and a short walk from Swansea Central station.

**By Train:** The event is just a short walk from Swansea Central station. Please see Traveline Cymru for public transport routes and information.

**By Car:** Parking is available at the station and in the nearby NCP on Orchard Street (although please be aware that this closes at 9pm). A map of Swansea CC City centre car parks can be found here: http://goo.gl/gXiz09

The postcode for the event venue is: SA1 1PE

---

**Contact Information:**

Should you wish to contact anyone on the day, please call the CREW staff below:

Jemma: 07881 106 904
Jon: 07881 106 905
Regeneration Skills Collective Wales: #RSCWales

The Regeneration Skills Collective Wales was established in November 2003 as an informal network of professional institutions in Wales committed to the promotion of an integrated and sustainable regeneration agenda in Wales. RSCW was integral in the establishment of CREW Regeneration Wales in 2009 and has worked collaboratively with CREW staff since its inception as well as CREW’s other networks.

RSCW has upheld the principle of cross professional working as a means of delivering integrated and sustainable regeneration in Wales, and has endeavoured to achieve this through proactive engagement with the public, private and third sectors in Wales, encouraging cross sector working.

RSCW has an annual programme of events, highlighting and encouraging the exchange of good practice; and undertaking research into skills needs. The RSCW network is open to members of the following professional institutions in Wales:

• Chartered Institute of Housing Cymru (CIH Cymru)
• Institution of Civil Engineers Wales Cymru (ICE Wales Cymru)
• Royal Institution of Chartered Surveyors Wales (RICS Wales)
• Royal Society of Architects in Wales (RSAW)
• Royal Town Planning institute Cymru (RTPI Cymru)
• Landscape Institute Wales (LIW)

Network Contact: Richard Essex: richard.essex@ntlworld.com

Housing-led Regeneration Network: #HLRNetwork

This network is run by CREW Regeneration Wales and Community Housing Cymru for people involved in housing-led regeneration. The network events provide an opportunity for members to share best practice and experiences, identify new opportunities, and meet people working in other organisations or other sectors.

The network is led by a small executive group which leads strategic discussion, facilitates project development, and identifies events for the wider network. The wider Housing-led regeneration network is open to all regeneration professionals who will be invited to network events and kept informed of project developments and policy updates.

Contact: hayley-macnamara@chcymru.org.uk
You can never solve a problem on the level on which it was created

Albert Einstein

Site Visits: (See agenda for timing)

Coastal Housing Group:
Coastal Housing Urban Village, Swansea High Street, SA1 1PE
The Urban Village is a vibrant environment with its own unique identity and a universal appeal at the centre of Swansea and South Wales. Initiated through a £25 million scheme for the regeneration, redesign and rebuilding of the High Street and Strand Row areas of Wales’ second city, the Urban Village is a vision of sustainable living and working - intimate, yet connected and cosmopolitan, strong on identity and character, but also modern and metropolitan. Coastal Housing Group, with architects Holder Mathias and contractors are completing this exciting project in two phases, culminating in the construction of the Village’s centrepiece, the Creative Hub.

Website: www.urbanvillageswansea.com
Twitter: @UrbanVillageSA1

Trilein
“Our Swansea” A Heritage & Regeneration Walking Tour
Trilein is a creative regeneration agency, based in Swansea. We work with people who have good ideas about how to regenerate their communities, towns and cities. We provide: project development support to help turn good ideas into reality; viability support to help make initiatives sustainable; and research and evaluation services to learn what works and what doesn’t, so our clients can develop even better ideas in the future.

The tour will be led by: Gordon Gibson, Associate Urban Designer and accompanied by Ben Reynolds, Trilein Director.

Website: www.trilein.com
Twitter: @Trilein
“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

Jane Jacobs (Author of ‘The Death & Life of Great American Cities’)
What role do artists play in urban regeneration?
Noel Isherwood & Volcano Theatre Co.

Noel Isherwood: Urbanist and architect Noel Isherwood on the contribution of the arts to the regeneration of the high street. Picking up on last years Tate Debate of the same title, the workshop will look at local experience from Volcano Theatre Company and International examples in a Welsh context. Noel Isherwood is a registered architect, urban designer and specialist in stakeholder engagement and the creation of low carbon communities.

Website: www.niaarchitects.com
Twitter: @isherwoodn

The relevance of Sustainable Development in Town Centre Regeneration
What makes your favourite Town Centre? - Rhodri Thomas, Cynnal Cymru

Integrating sustainability into our urban spaces and practices, what make up your favourite town? Find out more from Wales’ leading SD organisation. Cynnal Cymru – Sustain Wales, now a registered charity, working to raise awareness of, and embed, sustainable development cross sector, across Wales.

Website: www.cynnalcymru.com
Twitter: @CynnalCymru

Swansea Bay Tidal Lagoon
Oriel Price, Tidal Lagoon (Swansea bay) PLC.

Oriel is the Public Affairs Manager for Tidal Lagoon (Swansea Bay) PLC. Come and find out about the Tidal Lagoon Energy project proposed for Swansea Bay and the potential for Tidal Energy in the Wales.

Website: www.tidallagoonswanseabay.com
Twitter: @TidalLagoon

Local Food as a Meanwhile Use of Land
Lucie Taylor, Coordinator of CLAS Cymru (Community Land Advisory Service)

Expertise from CLAS looking at the benefits of temporary food growing on vacant land.

Website: wl.communitylandadvice.org.uk
Twitter: @Lucieclas

Film: Requiem for Detroit
(part of the RSCW Network events – all welcome)

A documentary about the decay and industrial collapse of America’s fourth largest city. “Julien Temple’s documentary is a vivid evocation of an apocalyptic vision – Detroit, once America’s fourth largest city became a truly a dystopic post-industrial city, in which 40 per cent of the land in the centre returned to prairie. Despite going bust, it is now a source of hope in terms of the ‘alternative economy’ and new life styles. Does Detroit’s experience have any lessons for cities and communities in Wales? Join us to see the Detroit story.

#RSCWales
Speramus Meliora; Resurget Cineribus (We hope for better days; it shall rise from the ashes). – Detroit City Motto

1950  
Detroit’s population hit 1.85 million, making it America’s fourth largest city with 296,000 manufacturing jobs.

1960  
Detroit has the highest income per capita income in the U.S.

2010  
713,000 people now live in Detroit.

2011  
‘Justifiable homicide’ (ie; self-defence) in Detroit rose by 79 %

2013  
July 18: Kevyn Orr, Restructuring specialist, files a Chapter 9 bankruptcy petition on behalf of Detroit, marking the largest municipal bankruptcy filing in history.

“A city’s environment is shaped not only by people who have an important influence but by everyone who lives and works there”

Rob Cowan, Urban Designer and PlaceCheck Creator

Without restructuring, in FY 2014, the city is projected to have negative cash flows of $198.5 million

$131 million in uncollected taxes

78,000 abandoned structures

100,000 creditors
Contributors and Sponsors

**Coastal Housing Association:**
220 High St, Swansea

CREW would like to say a massive thankyou to Coastal Housing Group for the use of their property for the events and for their support and enthusiasm in planning for the Fringe.

Coastal formed in 2008 after a merger between Swansea Housing Association (formed 1978) and Dewi Sant Housing Association (formed 1991) with the objective of regenerating older stock and building new houses to improve the local community and provide good quality affordable homes. To meet the challenges of sustainable growth Coastal have developed a robust commercial portfolio that mirrors and supports the organisation's ethos and values, leading the way with a programme of city/town centre mixed-use regeneration.

Website: www.coastalhousing.co.uk
Twitter: @CoastalHousing

**Coast Café**
218 High St, Swansea

Coast Café are an existing independent café and wine bar business situated by Swansea Marina. They will be taking over the café on 218 High Street in the first week of November (where our network event is taking place). Many thanks to them for stepping in to cater for our event a couple of weeks earlier than they may have planned for!

Website: www.coast-cafe.co.uk
Twitter: @CoastCafeMarina

**Buon Appetito**
209 The High Street, Swansea

Buon Appetito is a new café on Swansea High Street. We are very grateful to them for agreeing to provide refreshments for the fringe events at no cost. Please do pay them a visit and show your support. Visit their website to read Tyrone’s story:

Website: www.buonappetitoswansea.com

**Chris Jones Regeneration (UK) Ltd.**

Chris is an experienced regeneration practitioner with a focus on making things happen in towns and communities. He has worked for over 23 years on rural development programmes, town centre regeneration and economic development strategies. In recent years he was the lead author on the Review of Town Centre Regeneration for Welsh Government and was part of the team that developed a unique vision and designs for the award winning Blaenau Ffestiniog Regeneration Scheme in Gwynedd. Chris is also an executive member of the Welsh Towns Network.

Website: www.chrisjonesregeneration.co.uk
Twitter: @chrisjonesregen
Elysium
16 College St, Swansea

Elysium gallery is an artist led, self sustaining enterprise comprising of 25 artist studios and a contemporary art gallery at 2 locations in Swansea City Centre. They support 13 artists’ studios and a gallery space at 16 College Street, Swansea and a further 13 studios at 2 Mansel Street, Swansea. Elysium has provided the Fringe with various support for the creative sets for our temporary transformation of the Iceland superstore and are the organisers of the current Beep. Exhibition on the ground floor of the Iceland building. Beep (Biennial exhibition of painting) is Wales only large scale contemporary international painting exhibition, bringing painting out of traditional gallery spaces and into unused retail spaces in Swansea City centre. Take a look!

Website: www.elysiumgallery.com
Twitter: @ElysiumGallery

Owen Davies Consulting Ltd.

Owen set up his consultancy in 2013 following 20 years of ‘place making’ for the public and private sectors across Wales, England and overseas, his practice is passionate about making places more liveable, memorable and viable. Owen’s experience includes the preparation of regeneration initiatives, economic strategies, development proposals and masterplans for some 35 market and coastal towns, as well as industrial centres and tourism destinations. He is presently working to establish a Business Improvement District in Abergavenny and neighbourhood renewal for Valley communities on behalf of several RSL’s. Owen is also an executive member of the Welsh Towns network.

Website: www.owendaviesconsulting.co.uk
Twitter: @itsODC

The Raspberry Cakery
212 High Street, Swansea.

The beautiful cakery based in Coastal Housing’s Urban Village in Swansea High Street. Delicious freshly baked, gourmet cupcakes and lots of other yummy goodness! Many thanks for their wonderfully tasty donation.
Open 10am – 4pm.

Website: www.theraspberrycakery.co.uk
Twitter: @raspberrycakery

Towns Alive

Towns Alive has an active membership of towns in Wales, benefiting from: exchanging ideas about ‘what works’ in revitalising small towns, case studies of practical and replicable town centre projects, events and workshops, policy analysis and impact and sharing good practice through the Wales Towns Alive Awards. Chris Wade, is the Chief Executive of Towns Alive in Wales and is a member of the executive board of the Welsh Towns Network working in partnership with the CREW.

Website: www.towns.org.uk/about-us/wales
Twitter: @man_about_towns
Volcano Theatre Company

Currently at 229 High St, Swansea, Volcano will soon be moving into the Iceland store where some of our Fringe events are being held. The very creative and original theatre company have just celebrated 25 years and continue to bring art to life on the high street. A massive thankyou to everyone at Volcano for their support for the Fringe events, their creative solutions and willing volunteers. Do check them out.

Website: www.volcanotheatre.co.uk
Twitter: @Volcano229

CREW would like to thank:

All of the artists, creators, network members, workshop facilitators and staff for their contributions into this first-time event and everyone who has gifted us with refreshments and equipment.

Chris Jones Regeneration Ltd, Owen Davies & Chris Wade, Towns Alive for their support of the Welsh Towns Network. Community Housing Cymru for their help with booking and comms support as always. Blue Stag for their design work and considerable patience! And of course a massive thankyou to all the delegates for coming along and contributing to our events.

CREW Regeneration Wales Summit Fringe Agenda Wednesday 22nd October 2014

<table>
<thead>
<tr>
<th>TIME</th>
<th>VENUE</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30</td>
<td>218 High Street, 'Coast Cafe'</td>
<td>Arrival / Registration</td>
</tr>
<tr>
<td>13:00</td>
<td>218 High Street, 'Coast Cafe'</td>
<td>Welcome – Nia Griffiths - Director, CREW Regeneration Wales</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Regeneration Skills Collective Wales (RSCW) Network</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Welcome &amp; Overview of Network</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Housing-Led Regeneration Network</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Welcome &amp; overview of Network</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Chris Wade, Towns Alive – ‘Understanding your town’</td>
</tr>
<tr>
<td>14:00</td>
<td>218 High Street, 'Coast Cafe' &amp; 'Iceland'</td>
<td>Simultaneous Future Planning Workshop Sessions for:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Welsh Towns Network ‘Town of the Future’ – Chris Jones Regeneration</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&amp; Owen Davies Consulting</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Housing Led Regeneration Network</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Future Planning Workshop</td>
</tr>
<tr>
<td>14:50</td>
<td>218 High Street, 'Coast Cafe'</td>
<td>Feedback – All Networks</td>
</tr>
<tr>
<td>Time</td>
<td>Location</td>
<td>Event</td>
</tr>
<tr>
<td>----------</td>
<td>------------------------</td>
<td>-------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>15:00</td>
<td>218 High Street, ‘Coast Cafe’</td>
<td>Coffee / Tea</td>
</tr>
<tr>
<td>15:30-16:30</td>
<td>On Site</td>
<td>ALL NETWORKS: Site Visit: Coastal Housing – Urban Village OR Site Visit: By Trilein - “Our Swansea” A Heritage &amp; Regeneration Walking Tour</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>218 High Street, ‘Coast Cafe’</td>
<td>1. A City Region Debate – Prof. Calvin Jones &amp; Robert Chapman</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>‘Iceland’</td>
<td>2. Deep Place Study Seminar – Professor Dave Adamson OBE</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>‘Iceland’</td>
<td>3. ‘What role do artists play in urban regeneration?’ – Noel Isherwood &amp; Volcano Theatre</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>‘Iceland’</td>
<td>4. Sustainable Development for Town Centres – What makes your favourite town? - Rhodri Thomas, Cynnal Cymru</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>‘Iceland’</td>
<td>5. Swansea Bay Tidal Lagoon – Oriel Price, Tidal Lagoon (Swansea Bay) Plc.</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>‘Iceland’</td>
<td>6. ‘Local food as a Meanwhile Use of land’ – Lucie Taylor, Co-ordinator, CLAS (Community Land Advisory Service)</td>
</tr>
<tr>
<td>19:30 - 21:00</td>
<td>‘Iceland’</td>
<td>Film Showing – Requiem for Detroit</td>
</tr>
</tbody>
</table>

*Please note that this agenda is subject to change*